



Packaging Designer

Oliver Inc is seeking a packaging designer for its Virginia facility to utilize creativity, imagination, and originality to invent and provide packaging samples based on customer requests. Solving our customers' problems separates us from our competition and creates a more loyal customer base. Designers play a key role in these solutions by finding out what customers really need, offering concepts, and executing on customers' packaging needs accordingly.

Responsibilities:

- ✓ Create concepts from discussions with sales, sales service, clients, manufacturing, or a combination the aforementioned parties.
- ✓ During the concept phase consider the following:
 - The product's weight and dimensions
 - Brand requirements
 - Details special to the product
 - Client's preferred substrate
 - Unique packaging features
 - Quantities
- ✓ Create designs in a process that includes at least one (usually more) of the following:
 - Samples of the structure in the appropriate substrate(s)
 - Sign-off from manufacturing before samples are released to confirm gluing, windowing, die-cutting, etc.
 - Discussion of the desired press/finishing effects
 - Review of internal & external fulfillment requirements
 - Die lines for art creation (Adobe illustrator layered files)
 - Internal "spec" sheet, which includes 3D images of the construction
 - Consideration of print and die-cut layouts
- ✓ During the production stage, the designer is available for reference or additional tasks, including revisions as deemed necessary for manufacturing.
- ✓ The designer will also occasionally cut and/or glue samples from production runs for internal or external use.
- ✓ On occasion, miscellaneous graphic design tasks are required, such as generating concept artwork, editing the customer's existing artwork, etc.

Qualifications & Skills Required:

- ✓ Three to five years of job-related experience. Bachelor's Degree in packaging and/or design is preferred.
- ✓ Ability to communicate concepts verbally or visually
- ✓ Ability to understand folding carton and/or paperboard terminology
- ✓ Ability to use a CAD program (Artios), prior experience with 2D (Adobe products like Illustrator & Photoshop), or other 3D/CAD programs
- ✓ Proficiency in standard designs & ability to create custom designs
- ✓ Ability to use CNC cutting table, glue, etc. to turn those designs into samples
- ✓ Knowledge of primary substrates for folding cartons and micro-flute corrugate
- ✓ Knowledge of machinery abilities & limitations; related processes and suppliers
- ✓ Ability to interact with customers and employees both internally and externally in one-on-one and small group situations
- ✓ Dexterity to lift and maneuver small weights (17 lbs.) to assist with gluing; lift and maneuver large stacks of board for storage and occasionally use ladder to access stored board

